



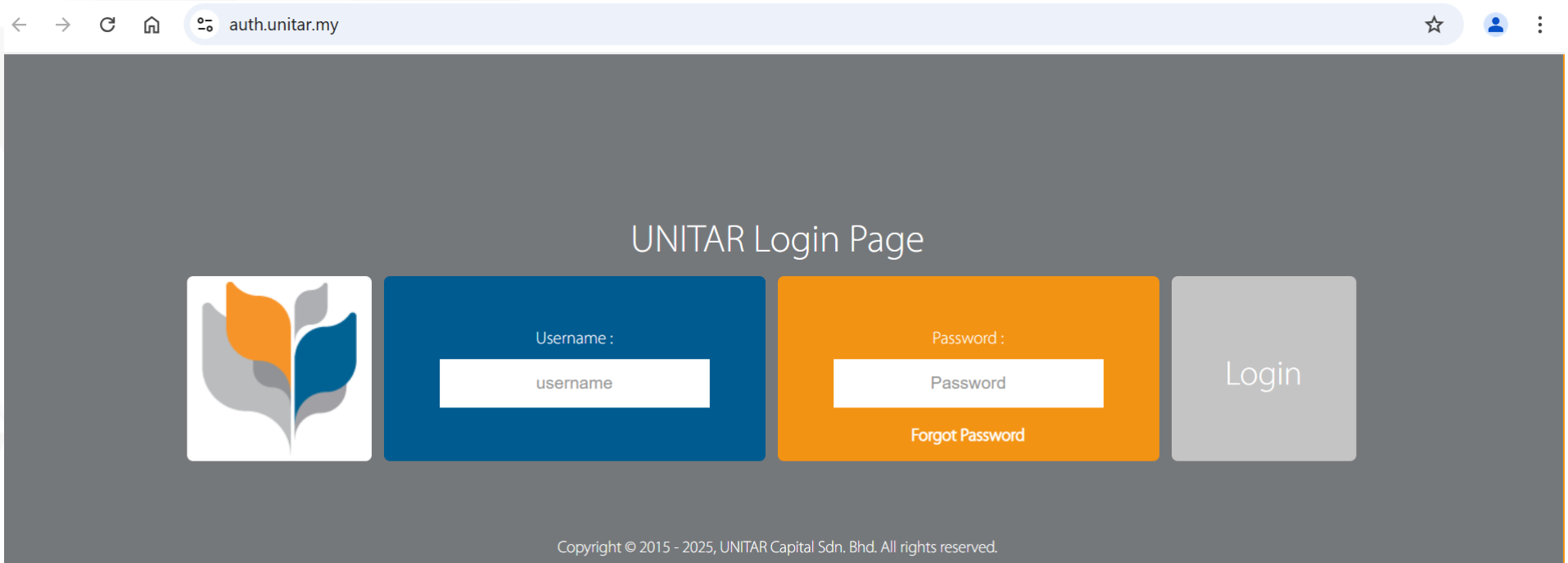
# Guide to Access Emerald Insight

Prepared by Learning Resource Centre (LRC)



# Guide to Access E-Resources

1. Login at UNITAR login page: <https://auth.unitar.my>

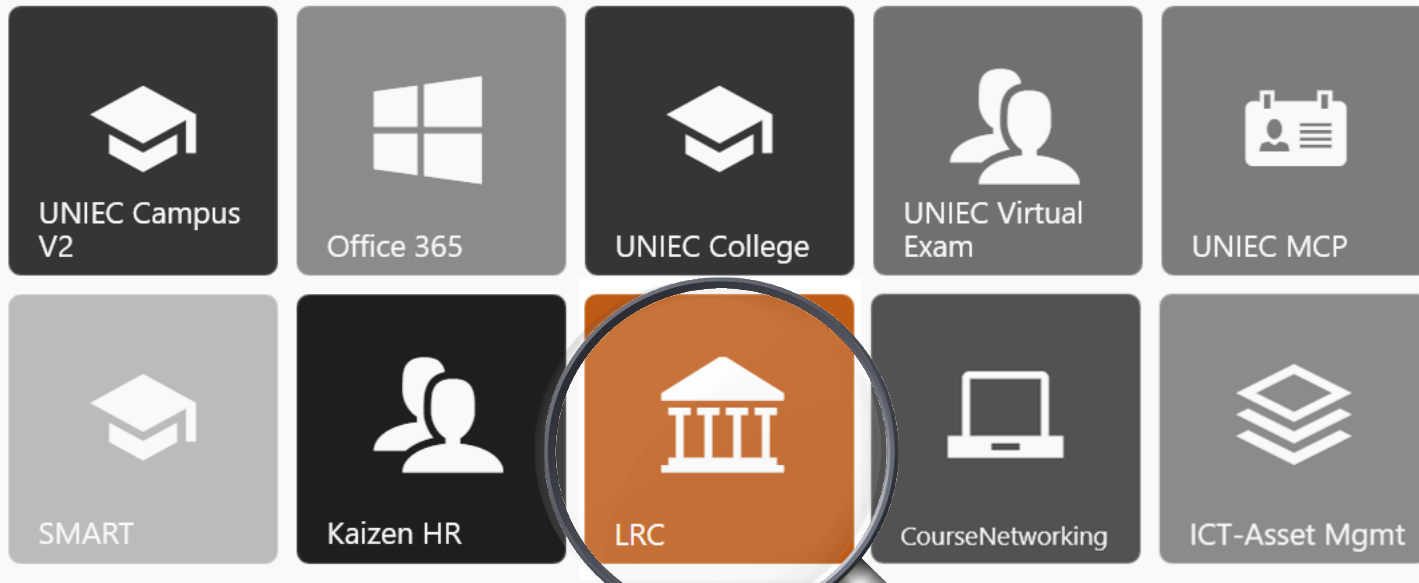


The screenshot shows a web browser window with the address bar displaying "auth.unitar.my". The page content is centered on a dark grey background. At the top, it says "UNITAR Login Page". Below this, there is a logo on the left consisting of three stylized leaves in orange, blue, and grey. To the right of the logo are three input fields: a blue box for "Username" containing the text "username", an orange box for "Password" containing the text "Password", and a link "Forgot Password" below the password field. To the right of these fields is a grey "Login" button. At the bottom of the page, there is a copyright notice: "Copyright © 2015 - 2025, UNITAR Capital Sdn. Bhd. All rights reserved."

# Guide to **Access the Online Databases**

## 2. Select LRC.

### e-Applications



# Guide to Access the Online Databases

## 3. Select 'E-Resources' and select Emerald Insight



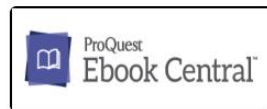
### E-Resources

2

Login credentials required



SUBSCRIPTION DATABASE:  
Emerald Insight



SUBSCRIPTION DATABASE:  
ProQuest Ebook Central



SUBSCRIPTION DATABASE: Lexis  
Advance Malaysia



SUBSCRIPTION DATABASE:  
Serambi Ilmu Rakyat



OPEN ACCESS DATABASE: Open  
Access Theses Dissertation (OATD)



OPEN ACCESS DATABASE:  
ProQuest Dissertations & Theses  
Open (PQDT Open)



OPEN ACCESS DATABASE:  
Directory of Open Access Journal  
(DOAJ)



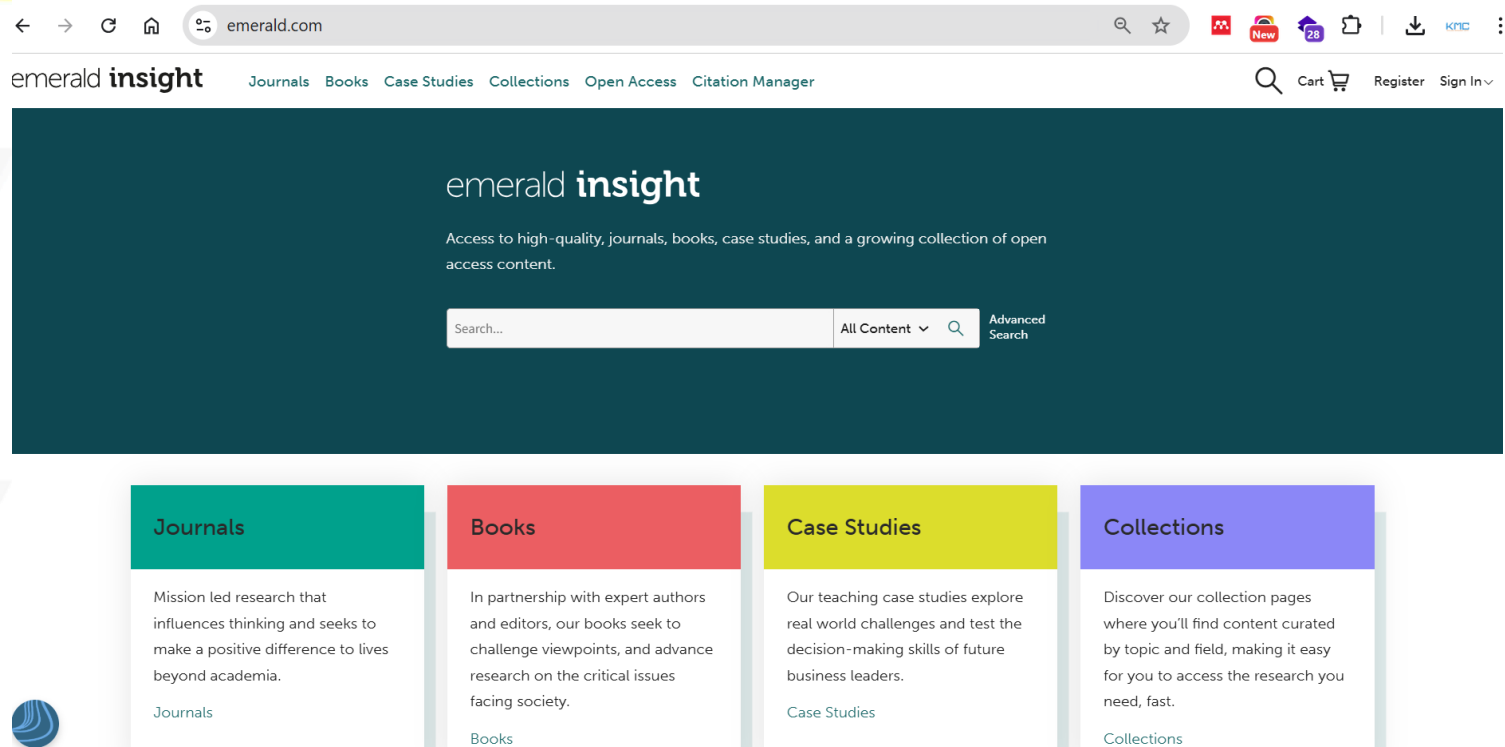
OPEN ACCESS DATABASE:  
SpringerOpen

# Guide to Access E-Resources

## Register Emerald Insight Profile

01

Go to the [Emerald Insight homepage \(https://www.emerald.com/\)](https://www.emerald.com/)



The screenshot shows the Emerald Insight homepage. At the top, there is a navigation bar with the Emerald Insight logo and links for Journals, Books, Case Studies, Collections, Open Access, and Citation Manager. On the right side of the navigation bar, there are icons for search, a shopping cart, and links for Register and Sign In. Below the navigation bar, the main content area features the Emerald Insight logo and a tagline: "Access to high-quality, journals, books, case studies, and a growing collection of open access content." A search bar is prominently displayed, with a dropdown menu set to "All Content" and a magnifying glass icon. To the right of the search bar, there is a link for "Advanced Search". Below the search bar, there are four colored boxes representing different content types: Journals (teal), Books (red), Case Studies (yellow), and Collections (purple). Each box contains a brief description of the content type and a link to the respective page.

emerald insight Journals Books Case Studies Collections Open Access Citation Manager

Search... All Content Advanced Search

**Journals**  
Mission led research that influences thinking and seeks to make a positive difference to lives beyond academia.  
Journals

**Books**  
In partnership with expert authors and editors, our books seek to challenge viewpoints, and advance research on the critical issues facing society.  
Books

**Case Studies**  
Our teaching case studies explore real world challenges and test the decision-making skills of future business leaders.  
Case Studies

**Collections**  
Discover our collection pages where you'll find content curated by topic and field, making it easy for you to access the research you need, fast.  
Collections

# Guide to Access E-Resources

02

## Select Register

The screenshot shows the emerald.com website interface. The browser address bar displays "emerald.com". The navigation menu includes "emerald insight", "Journals", "Books", "Case Studies", "Collections", "Open Access", and "Citation Manager". On the right side of the navigation bar, there are icons for search, cart, and a "Register" button, which is highlighted with a red rectangular box. An orange arrow points from a callout box labeled "Click Register" to the "Register" button. Below the navigation bar, the main content area features the "emerald insight" logo and the text "Access to high-quality, journals, books, case studies, and a growing collection of open access content." A search bar is present with the placeholder text "Search...". To the right of the search bar, there is a dropdown menu labeled "All Content" and an "Advanced Search" link.

### Journals

Mission led research that influences thinking and seeks to make a positive difference to lives beyond academia.

Journals

### Books

In partnership with expert authors and editors, our books seek to challenge viewpoints, and advance research on the critical issues facing society.

Books

### Case Studies

Our teaching case studies explore real world challenges and test the decision-making skills of future business leaders.

Case Studies

### Collections

Discover our collection pages where you'll find content curated by topic and field, making it easy for you to access the research you need, fast.

Collections

# Guide to Access E-Resources

03

Enter your Student/Staff email address, Password, Name and click **Register** button.

← → ↻ 🏠 🌐 emerald.com/my-account/register?siteId=1&returnUrl=%2f 🔍 ☆

emerald **insight**

[Journals](#) [Books](#) [Case Studies](#) [Collections](#) [Open Access](#) [Citation Manager](#)

## Register

\* = Required Field

Email Address\*

Your email address will be set as your 'Username'. Use this when signing in or resetting your password.

Password\*

Confirm Password\*

First Name\*

Last Name\*

# Guide to Access E-Resources

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04

Fill up form to Request Emerald Affiliated User Account. Form link:  
<https://forms.office.com/r/D2pPpJdJ2C>



## UNITAR Emerald Affiliated User Account Request Form

[Instructions to Fill UNITAR Emerald Affiliated User Account Request Form](#)

### 1. Register for an Emerald Profile

- Go to this link: <https://bit.ly/EmeraldNewRegister>
- Complete the registration to create your Emerald profile. (Only registration with UNITAR domain will be accepted)

# Guide to Access E-Resources

05

Please wait for your Affiliated User Account to be approved. You will receive a notification at your registered email address once it's accepted.

After approval, sign in to the Emerald portal using the link below:  
Emerald Portal: <https://www.emerald.com/>

Click Sign In

emerald.com/?SkipAutoLogin=true

d insight Journals Books Case Studies Collections Open Access Citation Manager

Client Account

Email address / Username

libref@unitar.my

Password

.....

I'm not a robot

reCAPTCHA  
Privacy - Terms

Sign In Reset password Register

Sign in via your Institution

Sign in via your Institution

Journals Books Case Studies Collections

# Guide to Access E-Resources

06

Start your keyword search and click search icon.

The screenshot shows the emerald insight website interface. At the top, there is a navigation bar with the logo 'ald insight' and links for 'Journals', 'Books', 'Case Studies', 'Collections', 'Open Access', and 'Citation Manager'. On the right side of the navigation bar, there are icons for search, cart, and user profile, along with the text 'UNITAR International University' and 'Mr Zakaria'. Below the navigation bar, the main content area has a dark teal background. It features the 'emerald insight' logo and a sub-header: 'Access to high-quality, journals, books, case studies, and a growing collection of open access content.' A search bar is prominently displayed with the text 'artificial intelligence' entered. To the right of the search bar, there is a dropdown menu set to 'All Content' and a search icon. A green callout box with a white arrow points to the search input field, containing the text 'Enter Keyword Here'. Below the search bar, there are four colored buttons: 'Journals' (teal), 'Books' (red), 'Case Studies' (yellow), and 'Collections' (purple).

Journals

Books

Case Studies

Collections

# Guide to Access E-Resources

07

On the search results page, you can filter your results by checking the options for **Available**, **Open Access**, and **Free**.

To download the article, click the **PDF** button.

The screenshot shows a search results page on emerald.com. The URL is `emerald.com/search-results?q=artificial+intelligence&access_unlocked=true&access_free=true&access_openaccess=true`. On the left, there are filter options for categories like 'CEO advisory (3)', 'New European (3)', 'Noticeboard (3)', 'Book review (2)', and 'Communications and forum (2)'. Below these are date filters for 'Date range' and 'Single date', with 'From' and 'To' input fields. A red box highlights the 'Availability' filter section, which includes:  Available,  Open Access,  FREE Free, and  Available for purchase. An arrow labeled 'Filter Result' points to this section. The main content area displays two search results. The first result is 'Financial risk and investment in artificial intelligence in the USA: a fresh evidence from quantile wavelet regression and quantile wavelet correlation tests' by Dervis Kirikkaleli, Seyed Alireza Athari, Olanrewaju Victoria Olushola, and Hassan Hassan. Below the title are buttons for 'Abstract', 'View article', 'PDF', and 'Add to Citation Manager'. A red box highlights the 'PDF' button, with an arrow pointing to a blue box labeled 'Download Article'. The second result is 'Generative artificial intelligence for management education: applications, benefits, challenges and future research directions' by Sreevatsa Bellary, Sobhan Sarkar, and Arindra Nath Mishra. It also has buttons for 'Abstract', 'View article', 'PDF', and 'Add to Citation Manager'. The page also shows 'JOURNAL ARTICLES' sections for each result.

Filter Result

Download Article

# Guide to Access E-Resources

Download your article in your device.

The screenshot shows a PDF viewer interface. The browser address bar contains the URL: watermark.silverchair.com/jrf-08-2024-0245en.pdf?token=AQECAHi208BE49Ooan9kkhW\_Ercy7Dm3ZL\_9Cf3qfKAc485ysgAAA38... A tooltip above the address bar says "Open the home page". The PDF viewer toolbar shows page 1 of 14, 100% zoom, and navigation icons. The article title is "Financial risk and investment in artificial intelligence in the USA: a fresh evidence from quantile wavelet regression and quantile wavelet correlation tests". The journal is "The Journal of Risk Finance". The authors are Dervis Kirikkaleli, Seyed Alireza Athari, Olanrewaju Victoria Olushola, and Hassan Hassan. The abstract states the purpose is to explore the co-movement between AI investment and financial risk in the USA from 2012 to 2022. The design/methodology/approach used quantile in an augmented Dickey-Fuller (ADF) unit root, wavelet quantile regression (WQR) and wavelet quantile correlation (WQC) tests. The findings indicate that in the USA, financial stability and investments in AI are positively correlated at various quantiles.

The current issue and full text archive of this journal is available on Emerald Insight at:  
<https://www.emerald.com/insight/1526-5943.htm>

**Financial risk and investment in artificial intelligence in the USA: a fresh evidence from quantile wavelet regression and quantile wavelet correlation tests**

The Journal of Risk Finance

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**Abstract**  
**Purpose** – The present study aims to explore the co-movement between artificial intelligence (AI) investment and financial risk for the case of the USA using the most recently available dataset from 2012 to 2022.  
**Design/methodology/approach** – The present study used the quantile in an augmented Dickey-Fuller (ADF) unit root, wavelet quantile regression (WQR) and wavelet quantile correlation (WQC) tests to capture and obtain information regarding time series variables at different quantiles and different time periods.  
**Findings** – In the USA, financial stability and investments in AI are positively correlated at various quantiles

**THANK YOU**